

LuKang Folk Art Museum

Dear visitors:

First, thank you for your time to fill out this questionnaire. You are very welcome to come to Lukang township. This is an academic tour questionnaire. There is no right or wrong answers. Please fill out the review and tell us what you think about LuKang Folk Art Museum after the tour. Your valuable reviews can help us conduct research, and improve the visitors experience in Folk Art Museum.

This questionnaire will not be announced or published, please feel free to answer questions. Your time will give us a great help. Finally, thank you for your cooperation and assistance.

Part A: Tour specialty

- How do you know the information about LuKang Folk Art Museum? (Please check only one answer)
 - told by friends or family
 - book, newspaper or magazine
 - internet
 - TV or broadcast
 - travel agency
 - government publicity materials
 - other _____
- What is your main transportation for this trip?
 - Tour bus
 - motor bike
 - vehicle
 - bicycle
 - taxi
 - city bus
 - other _____
- Who are you traveling with?
 - alone
 - family members
 - friends, classmates
 - company coworker
 - Tour group
 - other _____
- How many members in your party? (other than yourself)
 - alone
 - 1
 - 2- 5
 - more than 6
- How many times have you been to LuKang Folk Art Museum?
 - first time
 - second time
 - third time
 - forth time
 - more than five times
- What is your main goal for coming to LuKang Folk Art Museum this time? Please fill in numbers in the order of best fit. (can be more than one answer)
 1. beauty of architecture
 2. visit relics
 3. triditional art work
 4. dating or take a walk
 5. school trip and research
 6. other _____

Part B: Please fill out the survey of LuKang Folk Art Museum by checking "V" in the box.		Strongly agree	agree	Fair	disagree	Strongly disagree
1	I think the ticket of the museum is worth					
2	I think the time spent in the museum is worth					
3	The time spent on the museum activity is worth					
4	I feel happy about the trip of museum					
5	As a whole, I feel satisfy for the museum					
6	I am willing to share the museum information to friends					
7	I am willing to come to LuKang Folk Art Museum again					

Part C: Please tell us your experience and felling about the trip of the museum by checking "V" in the box.		Strongly agree	agree	Fair	disagree	Strongly disagree
1	Ancient and traditional architecture attract me very much					
2	I want to take photos for the beautiful scenes and architectures					
3	I want to know more about the traditions in depth after the trip of museum					
4	The architectures and relics moved me					
5	The atmosphere in the museum makes me relax					
6	I have learned something in this trip. (for example: to protect ancient relics...)					
7	The museum sparks my curiosity					
8	It recalls my romantic memories of history while visit the historical architectures					
9	The trip sparks my creativity thinking					
10	I want to share my experiences while seeing beautiful architectures and relics					
11	I feel satisfy about the neatness of the museum and environment					
12	I think the traditional art work is delicate and fascinating					
13	Through this trip, I think we should protect and maintain historical sites and traditional relics					

Part D: visitor basic information. (your information will maintain secrecy)

- Gender: Male Female
- Age: _____
- Marriage: 1. single 2. married and have children 3. married and do not have children
- Education:
 - elementary or under
 - middle school
 - high school
 - college or university
 - graduate school or above
- Occupation:
 - student
 - soldier, government service, or teacher
 - service industry
 - retired
 - business
 - self-employed
 - worker
 - house keeper
 - farmer
 - other _____
- Where you live: 1. Northern (Keelung to SingChou) 2. Middle (MiouLee to Nantou) 3. Southern (Chiayi to Pingtung) 4. Estern (Yilan to Taitung) 5. Other _____

~~ **The section is finished. Thank you for your help!** ~~

Date: _____

Location: LuKang Folk Art Museum

